



YMCA
**CAMP SEA GULL
CAMP SEAFARER**

HELP SUSTAIN CAMP

Camp Annual Campaign 2020

COVID-19 has had a considerable impact on Camp Sea Gull and Camp Seafarer. For the first time in our 73-year history, we were unable to offer our traditional summer programs. We strongly believe this was the right decision for our community, yet it comes with an immense financial impact.

With the majority of our revenue lost, we have taken measures to aggressively cut expenses and creatively seek new sources of revenue. However, we are still projecting a gap of \$8.5 million. **Our hope and goal is to fund \$3 million of that gap with your philanthropic support.**

Now, more than ever, your gift is critical. **GIVE TODAY** to:



SUPPORT PEOPLE

Help maintain the salaries and benefits for full-time staff who are ensuring the success of this year's programs, caring for the property and planning next year's programs.



MAINTAIN FACILITIES

Fund the upkeep of our facilities and grounds to avoid the greater long-term impact of delaying necessary maintenance.



PREPARE FOR A STRONG FUTURE

Ensure that the legacy of an exceptional Camp experience carries forward in future years.



“ You went above and beyond to give our family something that we never could have hoped for—time together with my dad with all of the children and grandchildren—in a setting where he smiled, laughed and looked forward to the next day in a way he hadn’t done in months. –Jodie, Embark Family Camp participant ”

We continue to be committed to excellence in programming and financial accessibility for all. As we are able, and with your support, our hope is to continue offering camperships and community programs.

Our Camp community is built on a foundation of rallying around and supporting each other. This is one of those times when we need to rely heavily on each of you, our Camp family, to ensure that we are able to carry forward the great work of equipping the next generation to thrive as leaders in a rapidly changing world.

Every gift makes a difference, and it will take the full Camp community’s support to emerge from this crisis in a place of strength.



BECOME A CAMP SUSTAINER

Consider increasing your gift or becoming a Camp Sustainer with a one-year or multi-year pledge at the following levels:

- \$10,000+** (single-year gift)
- \$25,000+**
- \$50,000+**
- \$100,000+**
- \$250,000+**

Please reach out to Gretchen Hyde, 919-582-9313 or Gretchen.Hyde@seagull-seafarer.org.

GIVE TODAY through monthly draft, stock, matching gifts and more.

Online: SeaGull-Seafarer.org

Phone: (252) 249-1212

Mail: Camp Annual Campaign
2744 Seafarer Road
Arapahoe, NC 28510

